



March 1, 2010

FOR IMMEDIATE RELEASE

SHIMANO NAHBS DAY THREE REPORT

Smiles all around in final days of show

Richmond, Va. — The sixth annual edition of the Shimano North American Handmade Bicycle Show concluded on Sunday afternoon, 28th February. A highly successful show, with an unprecedented three tandems receiving honors at the show awards, this might be recalled as 'year of the tandems.'

An estimated 1600 attendees visited the show on Sunday, bringing the total for the three days to approximately 6800. The Shimano Bike of the Day went to the Vanilla Workshop, the Blue Moon Happy Hour provided a festive way to kick off the NAHBS Awards.... and Austin, Texas, was announced as the venue for the 2011 show.

Show founder and president, Don Walker said, "I am thrilled by the way the show has gone this year. It has been an all-round tremendous experience working with the people here in Richmond, and the enthusiasm for the show has been really great. Our attendance numbers were hit by the mid-week snow storms last week, and without those we'd have been even higher. But I'm hearing reports of a lot of orders being taken and business has been brisk, so once again we have shown that we provide an unparalleled opportunity for our exhibitors to meet their market. Looking ahead, I am excited to be going to Austin in 2011, and we are already advancing on 2012 and 2013 venues. This show has built a lot of momentum and I can only see it gaining more."

The [2010 NAHBS Award winners](#) are:

Bilenky Cycle Works - Best Road Frame
Richard Sachs - Best Track Frame
Crompton Cycles - Best Carbon Fiber
Kent Eriksen Cycles - Best Titanium
Kirk Frameworks - Best Fillet Brazing
YIPsan Bicycles - Best City Bike
Six-Eleven Bicycle Co. - Rookie of the Year
Engin Cycles - Best Off-Road

Calfee Design - Best Tandem
Spectrum Tandem - Best Steel Frame
Dinucci Cycles - Best Lugged Frame
DeSalvo Cycles - Best TIG welded Frame
Llewellyn Custom Bicycles - Best Paint
Ellis Cycles - Best of Show
Cherubim by Konno - President's Choice
YIPsan Bicycles - Peoples Choice

The world's number one custom bicycles show, the Shimano North American Handmade Bicycle Show moves from city to city each year. It is scheduled for February 25-27 in Austin, Texas. The show is dedicated to showcasing the talents of individuals around the world whose art form is the bicycle. It aims to be a meeting point-online and in person-for frame builders and consumers looking for custom-made bikes, for the sharing of ideas, and the promotion of a special industry with a rich history dating back to 1819. Since its first year in 2005, NAHBS has grown from a show with 23 exhibitors and 700 attendees, to 150 exhibitors and 7200 attendees. For more information, see www.handmadebicycleshow.com.

###

The Greater Richmond Convention Center is a state-of-the-art, high-tech facility featuring 700,000 square-feet of flexible space. The Center allows the Richmond Region to compete for national, regional and local conventions, meetings, sporting events and tradeshow. The Center hosts over 500 events annually, varying from 10 person meetings to 3500 person dinners. The 30,550-square-foot Grand Ballroom is the largest in the region and the 180,000-square-foot exhibition floor is the largest exhibition space in the Commonwealth of Virginia, making the Greater Richmond Convention Center an ideal location for a wide variety of events.

Global Spectrum (global-spectrum.com) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.

Contact:

Amanda Pearson, Marketing Manager
Greater Richmond Convention Center
Phone: (804) 783-7313
E-mail: apearson@greaterrichmondcc.com
www.richmondcenter.com

Paul Skilbeck
O2 Sports Media
Phone: (415) 359-0730
Mobile: (415) 516-1444
pskilbeck@o2sm.com