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FOR IMMEDIATE RELEASE

**LANDSCAPE EXPERT TARA DILLARD  
BRINGS A FRESH APPROACH TO THE MAYMONT FLOWER SHOW**

*Garden Expert offers inspiring yet practical ideas for indoor/outdoor living*

**Richmond, Va.** — Garden Expert Tara Dillard shares her unique approach to landscaping and living a seamless life at the Maymont Flower & Garden Show® and the MAC Events Home Show at the Greater Richmond Convention Center, February 18<sup>th</sup>-21<sup>st</sup>. The theme of this year's show is "Glorious Gardens Great and Small" and Tara joins with noted gardening experts from across the state to present helpful ideas for all sizes of outdoor projects. A portion of proceeds from the show will benefit the Maymont Foundation.

The multi-talented horticulturalist and industrial engineer lends her know-how to everything from landscaping to writing, lecturing and styling. Tara began her career by speaking to garden clubs and then moved on to teaching at the Atlanta Botanical Garden and at Gwinnett College. She has appeared on HGTV and other major networks and writes a weekly gardening column for the Gwinnett Daily Post. Tara focuses on creating a seamless flow between interior spaces and the outdoor spaces beyond them. She refers to this as the "vanishing threshold" and keeps an organic approach at the forefront of all her designs. She will speak at the show on Friday, Saturday and Sunday. Please visit [www.macevents.com/show.cfm](http://www.macevents.com/show.cfm) for schedules.

Other Flower & Garden Show highlights include lectures from meditative gardener and author **Cheryl Wilfong** and horticulture exhibits by students from **Hanover High School**, as part of the Growing Up Green programming for children. Popular radio and TV host **Mark Viette** of *Down Home Virginia* and *In the Garden* will be on hand to answer questions and will host his radio program from the show floor on Saturday. Visit: [www.viettesgardeningtips.com](http://www.viettesgardeningtips.com) for more.

The MAC Events Home Show featuring the Maymont Flower & Garden Show is two shows for one ticket price. Enjoy the beauty of the flower show featuring 13 gardenscapes, shop the Great Garden Marketplace showcasing the wares of hundreds of vendors and enter to win a fabulous trip to the **Chelsea Flower Show** in London, England. In addition, Flower Show attendees may enjoy the seminars, merchants and *Designs for Living* vignettes of the Home Show.

**The Maymont Flower & Garden Show and the MAC Events Home Show**, Greater Richmond Convention Center, 403 North 3<sup>rd</sup> Street, Hours: Thurs., 1 pm-9 pm, Fri., 11 am to 9 pm, Sat., 11 am to 9 pm, Sun., 11 am to 5 pm. (\$10 for adults, \$ 8 for seniors (Thurs. & Fri. only), \$6 for youths (12-17), and free for children 11 and under. FREE PARKING and shuttle service is offered from the Diamond. For more, call 800-332-3976 or visit [www.macevents.com](http://www.macevents.com).

Thank you to our sponsors: *Central Virginia Nursery & Landscape Association, International Furnishings & Design Association, James River Green Building Council, the Richmond Times-Dispatch, RSVP and The Virginia Society of Landscape Designers*

**About MAC Events**

MAC Events, L.L.C. has been producing high-quality business-to-consumer trade shows since 1966. Past and present projects include home, flower and garden, boat, sports and recreational vehicle shows in Colorado, New Jersey, Pennsylvania, Rhode Island and Virginia. MAC Events is the largest independent show promoter in the Northeast. In addition, the company provides professional event management for organizations, associations and businesses in markets across the United States.

**EDITORS:** *Media are welcome. Please contact Jennifer MacKenzie Baker in advance at [Jennifer.baker@biznet.net](mailto:Jennifer.baker@biznet.net), Amanda Pearson at [apearson@greaterrichmondcc.com](mailto:apearson@greaterrichmondcc.com) or Jack Quinn MAC Events*

*Media Communications at 800-332-3976 ext. 131 or [jack@macevents.com](mailto:jack@macevents.com). For coverage during the show, please ask for Mary at the show office.*

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**The Greater Richmond Convention Center is a state-of-the-art, high-tech facility featuring 700,000 square-feet of flexible space. The Center allows the Richmond Region to compete for national, regional and local conventions, meetings, sporting events and tradeshow. The Center hosts over 500 events annually, varying from 10 person meetings to 3500 person dinners. The 30,550-square-foot Grand Ballroom is the largest in the region and the 180,000-square-foot exhibition floor is the largest exhibition space in the Commonwealth of Virginia, making the Greater Richmond Convention Center an ideal location for a wide variety of events.**

**Global Spectrum ([global-spectrum.com](http://global-spectrum.com)) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.**

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