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FOR IMMEDIATE RELEASE

**CELEBRITY DESIGNER EDDIE ROSS**  
**TO APPEAR AT MAC EVENTS HOME & FLOWER SHOW**  
*Popular editor/stylist to offer new ideas for the home*

**Richmond, Va.** — Producers of the MAC Events Home Show featuring the Maymont Flower & Garden Show® are pleased to present **Eddie Ross** as the featured speaker for the Home Show side of its February (18<sup>th</sup>-21<sup>st</sup>) expo at the Greater Richmond Convention Center.

Lifestyle expert and blogger Eddie Ross is a versatile talent with credentials that include editorial positions at Martha Stewart Living, the Food Network, and House Beautiful, together with guest appearances on television specials for HGTV. Mr. Ross will share ideas for using color in the home to create fresh, exciting and affordable looks. He will speak on Friday, Saturday and Sunday at the MAC Events Home & Flower Show (please visit [www.macevents.com/show.cfm](http://www.macevents.com/show.cfm) for schedules).

A native of Greenwich, Connecticut and graduate of the Culinary Institute of America, Eddie began his career in television, making the move to publishing in editorial positions at *House Beautiful* and *Martha Stewart Living*. In 2008, after an appearance on Bravo's reality competition show *Top Design*, Eddie started a lifestyle company with partner Jaithan Kochar, offering styling services, event production, and an online boutique for vintage tabletop and giftware. They also produce a daily blog at [www.eddieross.com](http://www.eddieross.com) with inspirational tips and information on how to decorate and entertain beautifully and affordably. This past fall, Eddie appeared on two specials for HGTV—one for Halloween and the other decorating celebrity homes for the holidays.

Another exciting addition to the Home Show is an expanded *Designs for Living* area showcasing vignettes for most every room in the house. Last year's introduction of the vignettes—cozy spaces decorated by a number of Richmond's most reputable interior designers, allowed visitors to walk into the rooms and experience the look and feel of each one in a three-dimensional way. The tremendous response from show attendees prompted this season's expanded display with larger rooms and more of them. Local designers including Kathy Corbet, Elizabeth Cabell, David Barden, Helen O'Ferrall and the pros from Breathe Easy Décor, Renovation Resources, Lane Homes and Custom Kitchens of Virginia will put their talents to the test as they build and decorate rooms with inventive design ideas.

The MAC Events Home Show featuring the Maymont Flower & Garden Show is two shows for one ticket price. In addition to the Home Show highlights listed above, visitors may enjoy lavish gardenscapes, an extensive marketplace for shopping, ideas for going "green" inside and out, fun for kids and much more.

**MAC Events Home Show & Maymont Flower & Garden Show**, Greater Richmond Convention Center, 403 North 3<sup>rd</sup> Street. Hours: Thurs., 1 pm-9 pm, Fri., 11 am to 9 pm, Sat. 11 am to 9 pm, Sun. 11 am to 5 pm. Admission is \$10 for adults, \$ 8 for seniors (Thurs. & Fri. only), \$6 for youths (12-17), and free for children 11 and under. FREE PARKING and shuttle service is offered from the Diamond. For ticket outlets or advance ticket purchase, call 800-332-3976 or visit [www.macevents.com](http://www.macevents.com).

Thank you to our sponsors: *Central Virginia Nursery & Landscape Association, International Furnishings & Design Association, James River Green Building Council, the Richmond Times-Dispatch, RSVP, The Virginia Society of Landscape Designers*

**About MAC Events**

MAC Events, L.L.C. has been producing high-quality business-to-consumer trade shows since 1966. The

company, which is family owned and operated, has successfully introduced hundreds of thousands of businesses to interested consumers, helping to develop long-term relationships. Presently, MAC Events produces home and garden and flower & garden shows in New Jersey, Virginia and Rhode Island, and is the largest independent show promoter in the Northeast. The company also provides professional event management for organizations, associations and businesses in markets across the United States.

**EDITORS:** *Media are welcome. Please contact Jennifer MacKenzie Baker in advance at [jennifer.baker@biznet.net](mailto:jennifer.baker@biznet.net), Amanda Pearson at [apearson@greaterrichmondcc.com](mailto:apearson@greaterrichmondcc.com) or Jack Quinn MAC Events Media Communications at 800-332-3976 ext. 131 or [jack@macevents.com](mailto:jack@macevents.com). For coverage during the show, please ask for Mary at the show office.*

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**The Greater Richmond Convention Center is a state-of-the-art, high-tech facility featuring 700,000 square-feet of flexible space. The Center allows the Richmond Region to compete for national, regional and local conventions, meetings, sporting events and tradeshow. The Center hosts over 500 events annually, varying from 10 person meetings to 3500 person dinners. The 30,550-square-foot Grand Ballroom is the largest in the region and the 180,000-square-foot exhibition floor is the largest exhibition space in the Commonwealth of Virginia, making the Greater Richmond Convention Center an ideal location for a wide variety of events.**

**Global Spectrum ([global-spectrum.com](http://global-spectrum.com)) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.**

**Contact:**

Amanda Pearson, Marketing Manager  
Greater Richmond Convention Center  
Phone: (804) 783-7313  
E-mail: [apearson@greaterrichmondcc.com](mailto:apearson@greaterrichmondcc.com)  
[www.richmondcenter.com](http://www.richmondcenter.com)

Jennifer MacKenzie Baker  
Public Relations and Writing Services  
(804) 360-1147  
[jennifer.baker@biznet.net](mailto:jennifer.baker@biznet.net)